IN THE CLAIMS

Please amend the claims as follows:

Claim 1 (Currently Amended): A video data reproduction apparatus comprising:

a first determination selecting unit configured to determine whether or not object related information related to a moving visual select an object to be reproduced overlaid on in video data contents is selected and configured to obtain a corresponding object related data, the object related information data being related to the object and including a start time at which the moving visual object appears in the video data contents and an end time at which the moving visual object disappears in the video data contents;

a first acquisition unit configured to acquire the start time and the end time from the object related information data, if the first determination unit determines that the object related information is selected; and

a reproduction unit configured to start reproducing reproduce the moving visual object and the video data contents based on from the start time to the end time.

Claim 2 (Currently Amended): The video data reproduction apparatus according to claim 1, further comprising a mask unit configured to mask a mask area except for the moving visual object.

Claim 3 (Original): The video data reproduction apparatus according to claim 2, wherein the mask unit comprises a second acquisition unit configured to acquire mask data, the mask data containing mask start time for masking the mask area and mask end time for masking the mask area.

Claim 4 (Currently Amended): The video data reproduction apparatus according to claim 1, further comprising a balloon unit configured to display such a balloon on the moving visual object.

Claim 5 (Currently Amended): The video data reproduction apparatus according to claim 1, wherein the object related information data further contains identification information for identifying the moving visual object, and the first acquisition unit acquiring the start time referring to the identification information.

Claim 6 (Currently Amended): The video data reproduction apparatus according to claim 5, wherein the start time and the identification information are prepared in each moving visual object.

Claim 7 (Currently Amended): The video data reproduction apparatus according to claim 1, wherein the reproduction unit comprises a second third acquisition unit configured to acquire object data indicative of movement of the moving visual object.

Claim 8 (Currently Amended): The video data reproduction apparatus according to claim 7, wherein the object data contains shape data indicative of shapes of the moving visual object at a plurality of points in time during a certain period of time.

Claim 9 (Currently Amended): The video data reproduction apparatus according to claim 7, wherein the object data contains order data for determining an order in which a plurality of moving visual objects are superposed if the plurality of the moving visual objects appear in the video data contents.

Claim 10 (Original): The video data reproduction apparatus according to claim 7, wherein the object data contains balloon data indicative of information related to a balloon image.

Claim 11 (Currently Amended): The video data reproduction apparatus according to claim 7, further comprising a waiting unit configured to keep the object data in a waiting state in which the moving visual object can be reproduced, the reproduction unit reproducing the object data kept in the waiting state, if the ~~selecting~~ first determination unit determines that the object related information is ~~selects the object~~ selected.

Claim 12 (Currently Amended): The video data reproduction apparatus according to claim 1, wherein the reproduction unit comprises:

a ~~second~~ fourth acquisition unit configured to acquire a present reproduction time of the video data contents; and

a reproduction ~~start~~ unit configured to ~~start reproduction of~~ reproduce the moving visual object when the reproduction time reaches the start time.

Claim 13 (Currently Amended): The video data reproduction apparatus according to claim 1, further comprising:

a designation unit configured to designate a space-time position in the video data contents, the space-time position being determined from a time and a position;

a second determination unit configured to determine whether or not the space-time position is positioned in the moving visual object; and

an execution unit configured to execute a particular processing if the <u>second</u>

determination unit determines that the space-time position is positioned in the <u>moving visual</u>

object.

Claim 14 (Original): The video data reproduction apparatus according to claim 13,

wherein the execution unit executes the particular processing including jumping to a certain

linked page.

Claim 15 (Currently Amended): The video data reproduction apparatus according to

claim 13, wherein the execution unit executes the particular processing including a

processing related to the <u>moving visual </u>object.

Claim 16 (Currently Amended): The video data reproduction apparatus according to

claim 1 and associated with a server, further comprising:

a connection unit configured to connect the apparatus to the server which distributes

display data related to a display of the video data contents;

a certification unit configured to perform a certification between the apparatus and the

server;

a <u>third </u>determination unit configured to determine whether or not the certification has

succeeded;

a ~~second~~ <u>fifth </u>acquisition unit configured to acquire the display data from the server if

the <u>third </u>determination unit determines that the certification has succeeded; and

a ~~second~~ <u>fourth </u>determination unit configured to determine whether or not the display

data should be certified.

Claim 17 (Original): The video data reproduction apparatus according to claim 16, wherein the display data is at least one of the object related data, object data indicative of movement of the object, and mask data containing mask start time for masking a mask area and mask end time for masking the mask area.

Claims 18-24 (Canceled).

Claim 25 (Currently Amended): A video data reproduction method comprising:

determining whether or not object related information related to a moving visual ~~selecting an~~ object ~~to be reproduced~~ overlaid on in video data contents is selected, the object related information including a start time at which the moving visual object appears in the video data contents and an end time at which the moving visual object disappears in the video data contents;

acquiring the start time and the end time from the object related information, if the ~~it~~ is determined that the object related information is selected ~~obtaining a corresponding object related data, the object related data being related to the object and including a start time at which the object appears in the video data contents;~~

~~acquiring the start time from the object related data;~~ and

~~starting~~ reproducing the moving visual and the video data contents ~~based on~~ from the start time to the end time.

Claim 26 (Currently Amended): The video data reproduction method according to claim 25, further comprising masking a mask area except for the moving visual object.

Claim 27 (Original): The video data reproduction method according to claim 26, wherein masking the mask area comprises acquiring mask data, the mask data containing start time for masking the mask area and mask end time for masking the mask area.

Claim 28 (Currently Amended): The video data reproduction method according to claim 25, further comprising displaying such a balloon on the moving visual object.

Claim 29 (Currently Amended): The video data reproduction method according to claim 25, wherein ~~starting~~ reproducing the video data contents comprises acquiring object data indicative of movement of the moving visual object.

Claim 30 (Currently Amended): The video data reproduction method according to claim 29, further comprising keeping the object data in a waiting state in which the moving visual object can be reproduced, ~~starting~~ reproducing the video data contents comprising reproducing the object data kept in the waiting state if it is determined that the object related information is selected.

Claim 31 (Currently Amended): The video data reproduction method according to claim 25, wherein ~~starting~~ reproducing the video data contents further comprises:

acquiring a present reproduction time of the video data contents; and

~~starting reproduction of~~ reproducing the moving visual object when the reproduction time reaches the start time~~; and~~.

Claim 32 (Currently Amended): The video data reproduction method according to claim 25, further comprising:

designating a space-time position in the video data contents, the space-time position

being determined from a time and a position;

determining whether or not the space-time position is positioned in the <u>moving visual</u>

object; and

executing a particular processing if it is determined that the space-time position is

positioned in the <u>moving visual</u> object.

Claim 33 (Original): The video data reproduction method according to claim 25,

further comprising:

connecting the apparatus to a server which distributes display data related to display

of the video data contents;

performing a certification between the apparatus and the server;

determining whether or not the certification has succeeded;

acquiring the display data from the server if it is determined that the certification has

succeeded; and

determining whether or not the display data should be certified.

Claims 34-42 (Canceled).

Claim 43 (Currently Amended): A video data reproduction apparatus which

reproduces [[an]] <u>a moving visual</u> object, the <u>moving visual</u> object being ~~appearing in~~

<u>overlaid on</u> video data contents, the video data reproduction apparatus comprising:

a first acquisition unit configured to acquire schedule data which includes a start time

at which the<u>moving visual</u> object appears in the video data contents <u>and an end time at which</u>

<u>the moving visual object disappears in the video data contents</u>;

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a second acquisition unit configured to acquire the start time and the end time from

the schedule data; and

a reproduction unit configured to start reproducing reproduce the moving visual

object and the video data contents based on from the start time and the end time.

Claim 44 (Currently Amended): The video data reproduction apparatus according to

claim 43, further comprising a mask unit configured to mask a mask area except for the

moving visual object.

Claim 45 (Original): The video data reproduction apparatus according to claim 44,

wherein the mask unit comprises a third acquisition unit configured to acquire mask data, the

mask data containing mask start time for masking the mask area and mask end time for

masking the mask area.

Claim 46 (Currently Amended): The video data reproduction apparatus according to

claim 43, further comprising a balloon unit configured to display such a balloon on the

moving visual object.

Claim 47 (Currently Amended): The video data reproduction apparatus according to

claim 43, wherein the schedule data further contains identification information for identifying

the moving visual object, and the second acquisition unit acquiring the start time referring to

the identification information.

Claim 48 (Currently Amended): The video data reproduction apparatus according to claim 47, wherein the start time and the identification information are prepared in each moving visual object.

Claim 49 (Currently Amended): The video data reproduction apparatus according to claim 43, wherein the reproduction unit comprises a third acquisition unit configured to acquire object data indicative of movement of the moving visual object.

Claim 50 (Currently Amended): The video data reproduction apparatus according to claim 49, wherein the object data contains shape data indicative of shapes of the moving visual object at a plurality of points in time during a certain period of time.

Claim 51 (Currently Amended): The video data reproduction apparatus according to claim 49, wherein the object data contains order data for determining an order in which a plurality of moving visual objects are superposed if the plurality of the moving visual objects appear in the video data contents.

Claim 52 (Original): The video data reproduction apparatus according to claim 49, wherein the object data contains balloon data indicative of information related to a balloon image.

Claim 53 (Currently Amended): The video data reproduction apparatus according to claim 49, further comprising a waiting unit configured to keep the object data in a waiting state in which the moving visual object can be reproduced, the reproduction unit reproducing the object data kept in the waiting state.

Claim 54 (Currently Amended): The video data reproduction apparatus according to claim 43, wherein the reproduction unit comprises:

a ~~third~~ fourth acquisition unit configured to acquire a present reproduction time of the video data contents; and

a ~~start~~ reproduction unit configured to ~~start reproduction of~~ reproduce the moving visual object when the reproduction time reaches the start time.

Claim 55 (Currently Amended): The video data reproduction apparatus according to claim 43, further comprising:

a designation unit configured to designate a space-time position in the video data contents, the space-time position being determined from a time and a position;

a second determination unit configured to determine whether or not the space-time position is positioned in the moving visual object; and

an execution unit configured to execute a particular processing if the second determination unit determines that the space-time position is positioned in the moving visual object.

Claim 56 (Original): The video data reproduction apparatus according to claim 55, wherein the execution unit executes the particular processing including jumping to a certain linked page.

Claim 57 (Currently Amended): The video data reproduction apparatus according to claim 55, wherein the execution unit executes the particular processing including a processing related to the moving visual object.

Claim 58 (Currently Amended): The video data reproduction apparatus according to claim 43 and associated with a server, further comprising:

a connection unit configured to connect the apparatus to the server which distributes display data related to a display of the video data contents;

a certification unit configured to perform a certification between the apparatus and the server;

a ~~first~~ third determination unit configured to determine whether or not the certification has succeeded;

a ~~third~~ fifth acquisition unit configured to acquire the display data from the server if the third determination unit determines that the certification has succeeded; and

a ~~second~~ fourth determination unit configured to determine whether or not the display data should be certified.

Claim 59 (Original): The video data reproduction apparatus according to claim 58, wherein the display data is at least one of the schedule data, object data indicative of movement of the object, and mask data containing mask start time for masking a mask area and mask end time for masking the mask area.